

Special Opportunity to Advertise in ONCURATING

Advertising in this distinctive cutting-edge digital publication will attract key members of the art world to your event, program, conference, or exhibition. *OnCurating* is a freely distributed, non-commercial digital publication based in Zurich and focused on issues related to curatorial practice and theory. This initiative was founded in 2008 by Dorothee Richter in cooperation with a group of emerging curators.

We provide an independent and competitive alternative to existing digital art publications. Our readers are artists, curators, students, professors, and arts administrators, see list below. They consult our publication for the latest research and news related to curatorial practice and theory, and to be a part of our growing network of arts professionals.

OnCurating is a seasonal publication, with a new issue being released every 3 months. It is free to subscribe to and download, which makes it accessible worldwide. The issues are often published in cooperation with art institutions (for example the Fridericianum Kassel) and institutes affiliated with art universities (for example the Institute for Critical Theory, Zürich University of the Arts). All back-issues can be accessed on the website. Many additional readers download the publication from our website, www.on-curating.org. The total number of readers has reached about 40,000 per issue, many of them visual art professionals (19% university members and professors, 9.5% art students, 4% designers, 13.5 % writers/critics, 7% gallerists, 24% curators, 7% museum-affiliated, 6% artists, 3% art-administrators, 5% collectors, 2% general).

We welcome art institutions (museums, art centers, art schools, galleries), biennales, art fairs, magazines, non-profit organizations as well as independent curators and artists to announce new exhibitions, publications, events, calls for applications, residencies, projects and other art-related announcements that would be of interest to our readers. Each submitted announcement is carefully considered regarding artistic quality, relevance and content.

If you have any queries or should require any further information, please do not hesitate to contact us at: office@oncurating.org

UPCOMING ISSUES

- *On Communities*
- *Institution as Medium. Curating as Institutional Critique? I*
- *Institution as Medium. Curating as Institutional Critique? II*
- *Curating Critique I*
- *Curating Critique II*
- *Public Space*
- *Re-interpreting collections*
- *Digital Media Curating*
- *Curatorial Practice - Interviews and more*

SPECIFICATIONS

- Distribution: Seasonal
- Languages: English

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- **OnCurating reserves the right to reject advertisers for aesthetic incompatibilities or other considerations the editors believe pertinent.**

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PAYMENT

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CONTACT

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